

CLAIMS

What is claimed is:

- 1 1. A method for a revenue model in a network-based supply chain management
2 framework, comprising:
3 a) receiving data from a plurality of stores of a supply chain utilizing a network;
4 b) allowing a user to access the data utilizing a network-based interface;
5 c) identifying the user accessing the network-based interface;
6 d) displaying a first web-page of the network-based interface if the user is identified
7 as a store, a second web-page of the network-based interface if the user is
8 identified as a distributor, and a third web-page of the network-based interface if
9 the user is identified as a supplier;
10 e) advertising to the user on at least one of the web-pages in accordance with the
11 identification;
12 f) analyzing the data being accessed by the user; and
13 g) advertising to the user on at least one of the web-pages in accordance with the
14 analysis.
- 1 2. The method of claim 1, further comprising offering to sell the user products from
2 a third party that are related to the store utilizing the network-based interface, and
3 charging the third party a fee based on a number of the products sold to the user
4 utilizing the network-based interface.
- 1 3. The method of claim 1, further comprising identifying the users upon accessing
2 the data utilizing the network-based interface, and charging the users a fee based
3 on a number of times the users access the data utilizing the network-based
4 interface.

1 4. The method of claim 1, further comprising displaying a plurality of goods to the
2 users accessing the data utilizing the network-based interface, and allowing the
3 acceptance of bids on the goods from the users utilizing the network.

1 5. The method of claim 1, further comprising transmitting the data to suppliers of the
2 supply chain utilizing the network, wherein the suppliers offer raw products used
3 for producing the goods at a predetermined price, the price decreasing as a
4 function of time during a predetermined duration.

1 6. A computer program product for a revenue model in a network-based supply
2 chain management framework, comprising:

- 3 a) computer code for receiving data from a plurality of stores of a supply chain
4 utilizing a network;
5 b) computer code for allowing a user to access the data utilizing a network-based
6 interface;
7 c) computer code for identifying the user accessing the network-based interface;
8 d) computer code for displaying a first web-page of the network-based interface if
9 the user is identified as a store, a second web-page of the network-based interface
10 if the user is identified as a distributor, and a third web-page of the network-based
11 interface if the user is identified as a supplier;
12 e) computer code for advertising to the user on at least one of the web-pages in
13 accordance with the identification;
14 f) computer code for analyzing the data being accessed by the user; and
15 g) computer code for advertising to the user on at least one of the web-pages in
16 accordance with the analysis.

1 7. The computer program product of claim 6, further comprising computer code for
2 offering to sell the user products from a third party that are related to the store
3 utilizing the network-based interface, and computer code for charging the third
4 party a fee based on a number of the products sold to the user utilizing the
5 network-based interface.

1 8. The computer program product of claim 6, further comprising computer code for
2 identifying the users upon accessing the data utilizing the network-based
3 interface, and computer code for charging the users a fee based on a number of
4 times the users access the data utilizing the network-based interface.

1 9. The computer program product of claim 6, further comprising computer code for
2 displaying a plurality of goods to the users accessing the data utilizing the
3 network-based interface, and computer code for allowing the acceptance of bids
4 on the goods from the users utilizing the network.

1 10. The computer program product of claim 6, further comprising computer code for
2 transmitting the data to suppliers of the supply chain utilizing the network,
3 wherein the suppliers offer raw products used for producing the goods at a
4 predetermined price, the price decreasing as a function of time during a
5 predetermined duration.

1 11. A computer product for a revenue model in a network-based supply chain
2 management framework, comprising:
3 a) computer signal for receiving data from a plurality of stores of a supply chain
4 utilizing a network;
5 b) computer signal for allowing a user to access the data utilizing a network-based
6 interface;
7 c) computer signal for identifying the user accessing the network-based interface;
8 d) computer signal for displaying a first web-page of the network-based interface if
9 the user is identified as a store, a second web-page of the network-based interface
10 if the user is identified as a distributor, and a third web-page of the network-based
11 interface if the user is identified as a supplier;
12 e) computer signal for advertising to the user on at least one of the web-pages in
13 accordance with the identification;
14 f) computer signal for analyzing the data being accessed by the user; and

15 g) computer signal for advertising to the user on at least one of the web-pages in
16 accordance with the analysis.

1 12. The computer product of claim 11, further comprising computer signal for
2 offering to sell the user products from a third party that are related to the store
3 utilizing the network-based interface, and computer signal for charging the third
4 party a fee based on a number of the products sold to the user utilizing the
5 network-based interface.

1 13. The computer product of claim 11, further comprising computer signal for
2 identifying the users upon accessing the data utilizing the network-based
3 interface, and computer signal for charging the users a fee based on a number of
4 times the users access the data utilizing the network-based interface.

1 14. The computer product of claim 11, further comprising computer signal for
2 displaying a plurality of goods to the users accessing the data utilizing the
3 network-based interface, and computer signal for allowing the acceptance of bids
4 on the goods from the users utilizing the network.

1 15. The computer product of claim 11, further comprising computer signal for
2 transmitting the data to suppliers of the supply chain utilizing the network,
3 wherein the suppliers offer raw products used for producing the goods at a
4 predetermined price, the price decreasing as a function of time during a
5 predetermined duration.

1 16. A system for a revenue model in a network-based supply chain management
2 framework, comprising:
3 a) means for receiving data from a plurality of stores of a supply chain utilizing a
4 network;
5 b) means for allowing a user to access the data utilizing a network-based interface;
6 c) computer signal for identifying the user accessing the network-based interface;

- 7 d) means for displaying a first web-page of the network-based interface if the user is
8 identified as a store, a second web-page of the network-based interface if the user
9 is identified as a distributor, and a third web-page of the network-based interface
10 if the user is identified as a supplier;
11 e) means for advertising to the user on at least one of the web-pages in accordance
12 with the identification;
13 f) means for analyzing the data being accessed by the user; and
14 g) means for advertising to the user on at least one of the web-pages in accordance
15 with the analysis.

1 17. The system of claim 16, further comprising means for offering to sell the user
2 products from a third party that are related to the store utilizing the network-based
3 interface, and means for charging the third party a fee based on a number of the
4 products sold to the user utilizing the network-based interface.

1 18. The system of claim 16, further comprising means for identifying the users upon
2 accessing the data utilizing the network-based interface, and means for charging
3 the users a fee based on a number of times the users access the data utilizing the
4 network-based interface.

1 19. The system of claim 16, further comprising means for displaying a plurality of
2 goods to the users accessing the data utilizing the network-based interface, and
3 means for allowing the acceptance of bids on the goods from the users utilizing
4 the network.

1 20. The system of claim 16, further comprising means for transmitting the data to
2 suppliers of the supply chain utilizing the network, wherein the suppliers offer
3 raw products used for producing the goods at a predetermined price, the price
4 decreasing as a function of time during a predetermined duration.

- 1 21. A method for a revenue model in a network-based supply chain management
2 framework, comprising:
3 a) receiving data from a plurality of stores of a supply chain utilizing a network;
4 b) allowing a user to access the data utilizing a network-based interface;
5 c) identifying the user accessing the network-based interface;
6 d) displaying a first web-page of the network-based interface if the user is identified
7 as a store, a second web-page of the network-based interface if the user is
8 identified as a distributor, and a third web-page of the network-based interface if
9 the user is identified as a supplier;
10 e) offering to sell the user products from a third party that are related to the store
11 utilizing the network-based interface;
12 f) charging the third party a fee based on a number of the products sold to the user
13 utilizing the network-based interface; and
14 g) charging the users a fee based on a number of times the users access the data
15 utilizing the network-based interface.

- 1 22. A computer program product for a revenue model in a network-based supply
2 chain management framework, comprising:
3 a) computer code for receiving data from a plurality of stores of a supply chain
4 utilizing a network;
5 b) computer code for allowing a user to access the data utilizing a network-based
6 interface;
7 c) computer code for identifying the user accessing the network-based interface;
8 d) computer code for displaying a first web-page of the network-based interface if
9 the user is identified as a store, a second web-page of the network-based interface
10 if the user is identified as a distributor, and a third web-page of the network-based
11 interface if the user is identified as a supplier;
12 e) computer code for offering to sell the user products from a third party that are
13 related to the store utilizing the network-based interface;
14 f) computer code for charging the third party a fee based on a number of the
15 products sold to the user utilizing the network-based interface; and

16 g) computer code for charging the users a fee based on a number of times the users
17 access the data utilizing the network-based interface.

1 23. A computer product for a revenue model in a network-based supply chain
2 management framework, comprising:
3 a) computer signal for receiving data from a plurality of stores of a supply chain
4 utilizing a network;
5 b) computer signal for allowing a user to access the data utilizing a network-based
6 interface;
7 c) computer signal for identifying the user accessing the network-based interface;
8 d) computer signal for displaying a first web-page of the network-based interface if
9 the user is identified as a store, a second web-page of the network-based interface
10 if the user is identified as a distributor, and a third web-page of the network-based
11 interface if the user is identified as a supplier;
12 e) computer signal for offering to sell the user products from a third party that are
13 related to the store utilizing the network-based interface;
14 f) computer signal for charging the third party a fee based on a number of the
15 products sold to the user utilizing the network-based interface; and
16 g) computer signal for charging the users a fee based on a number of times the users
17 access the data utilizing the network-based interface.

1 24. A system for a revenue model in a network-based supply chain management
2 framework, comprising:
3 a) means for receiving data from a plurality of stores of a supply chain utilizing a
4 network;
5 b) means for allowing a user to access the data utilizing a network-based interface;
6 c) means for identifying the user accessing the network-based interface;
7 d) means for displaying a first web-page of the network-based interface if the user is
8 identified as a store, a second web-page of the network-based interface if the user
9 is identified as a distributor, and a third web-page of the network-based interface
10 if the user is identified as a supplier;

- 11 e) means for offering to sell the user products from a third party that are related to
- 12 the store utilizing the network-based interface;
- 13 f) means for charging the third party a fee based on a number of the products sold to
- 14 the user utilizing the network-based interface; and
- 15 g) means for charging the users a fee based on a number of times the users access the
- 16 data utilizing the network-based interface.

- 1 25. A method for a revenue model in a network-based supply chain management
- 2 framework, comprising:
- 3 a) receiving data from a plurality of stores of a supply chain utilizing a network;
- 4 b) allowing a user to access the data utilizing a network-based interface;
- 5 c) identifying the user accessing the network-based interface;
- 6 d) displaying a first web-page of the network-based interface if the user is identified
- 7 as a store, a second web-page of the network-based interface if the user is
- 8 identified as a distributor, and a third web-page of the network-based interface if
- 9 the user is identified as a supplier;
- 10 e) advertising to the user on at least one of the web-pages in accordance with the
- 11 identification;
- 12 f) analyzing the data being accessed by the user;
- 13 g) advertising to the user on at least one of the web-pages in accordance with the
- 14 analysis;
- 15 h) offering to sell the user products from a third party that are related to the store
- 16 utilizing the network-based interface;
- 17 i) charging the third party a fee based on a number of the products sold to the user
- 18 utilizing the network-based interface;
- 19 j) charging the users a fee based on a number of times the users access the data
- 20 utilizing the network-based interface;
- 21 k) displaying a plurality of goods to the users accessing the data utilizing the
- 22 network-based interface;
- 23 l) allowing the acceptance of bids on the goods from the users utilizing the network;

24 m) transmitting the data to suppliers of the supply chain utilizing the network,
 25 wherein the suppliers offer raw products used for producing the goods at a
 26 predetermined price, the price decreasing as a function of time during a
 27 predetermined duration

1 26. A computer program product for a revenue model in a network-based supply
 2 chain management framework, comprising:
 3 a) computer code for receiving data from a plurality of stores of a supply chain
 4 utilizing a network;
 5 b) computer code for allowing a user to access the data utilizing a network-based
 6 interface;
 7 c) computer code for identifying the user accessing the network-based interface;
 8 d) computer code for displaying a first web-page of the network-based interface if
 9 the user is identified as a store, a second web-page of the network-based interface
 10 if the user is identified as a distributor, and a third web-page of the network-based
 11 interface if the user is identified as a supplier;
 12 e) computer code for advertising to the user on at least one of the web-pages in
 13 accordance with the identification;
 14 f) computer code for analyzing the data being accessed by the user;
 15 g) computer code for advertising to the user on at least one of the web-pages in
 16 accordance with the analysis;
 17 h) computer code for offering to sell the user products from a third party that are
 18 related to the store utilizing the network-based interface;
 19 i) computer code for charging the third party a fee based on a number of the
 20 products sold to the user utilizing the network-based interface;
 21 j) computer code for charging the users a fee based on a number of times the users
 22 access the data utilizing the network-based interface;
 23 k) computer code for displaying a plurality of goods to the users accessing the data
 24 utilizing the network-based interface;
 25 l) computer code for allowing the acceptance of bids on the goods from the users
 26 utilizing the network;

27 m) computer code for transmitting the data to suppliers of the supply chain utilizing
28 the network, wherein the suppliers offer raw products used for producing the
29 goods at a predetermined price, the price decreasing as a function of time during a
30 predetermined duration

1 27. A computer product for a revenue model in a network-based supply chain
2 management framework, comprising:
3 a) computer signal for receiving data from a plurality of stores of a supply chain
4 utilizing a network;
5 b) computer signal for allowing a user to access the data utilizing a network-based
6 interface;
7 c) computer signal for identifying the user accessing the network-based interface;
8 d) computer signal for displaying a first web-page of the network-based interface if
9 the user is identified as a store, a second web-page of the network-based interface
10 if the user is identified as a distributor, and a third web-page of the network-based
11 interface if the user is identified as a supplier;
12 e) computer signal for advertising to the user on at least one of the web-pages in
13 accordance with the identification;
14 f) computer signal for analyzing the data being accessed by the user;
15 g) computer signal for advertising to the user on at least one of the web-pages in
16 accordance with the analysis;
17 h) computer signal for offering to sell the user products from a third party that are
18 related to the store utilizing the network-based interface;
19 i) computer signal for charging the third party a fee based on a number of the
20 products sold to the user utilizing the network-based interface;
21 j) computer signal for charging the users a fee based on a number of times the users
22 access the data utilizing the network-based interface;
23 k) computer signal for displaying a plurality of goods to the users accessing the data
24 utilizing the network-based interface;
25 l) computer signal for allowing the acceptance of bids on the goods from the users
26 utilizing the network;

27 m) computer signal for transmitting the data to suppliers of the supply chain utilizing
 28 the network, wherein the suppliers offer raw products used for producing the
 29 goods at a predetermined price, the price decreasing as a function of time during a
 30 predetermined duration

1 28. A system for a revenue model in a network-based supply chain management
 2 framework, comprising:

- 3 a) means for receiving data from a plurality of stores of a supply chain utilizing a
 4 network;
- 5 b) means for allowing a user to access the data utilizing a network-based interface;
- 6 c) means for identifying the user accessing the network-based interface;
- 7 d) means for displaying a first web-page of the network-based interface if the user is
 8 identified as a store, a second web-page of the network-based interface if the user
 9 is identified as a distributor, and a third web-page of the network-based interface
 10 if the user is identified as a supplier;
- 11 e) means for advertising to the user on at least one of the web-pages in accordance
 12 with the identification;
- 13 f) means for analyzing the data being accessed by the user;
- 14 g) means for advertising to the user on at least one of the web-pages in accordance
 15 with the analysis;
- 16 h) means for offering to sell the user products from a third party that are related to
 17 the store utilizing the network-based interface;
- 18 i) means for charging the third party a fee based on a number of the products sold to
 19 the user utilizing the network-based interface;
- 20 j) means for charging the users a fee based on a number of times the users access the
 21 data utilizing the network-based interface;
- 22 k) means for displaying a plurality of goods to the users accessing the data utilizing
 23 the network-based interface;
- 24 l) means for allowing the acceptance of bids on the goods from the users utilizing
 25 the network;

- 26 m) means for transmitting the data to suppliers of the supply chain utilizing the
27 network, wherein the suppliers offer raw products used for producing the goods at
28 a predetermined price, the price decreasing as a function of time during a
29 predetermined duration

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